

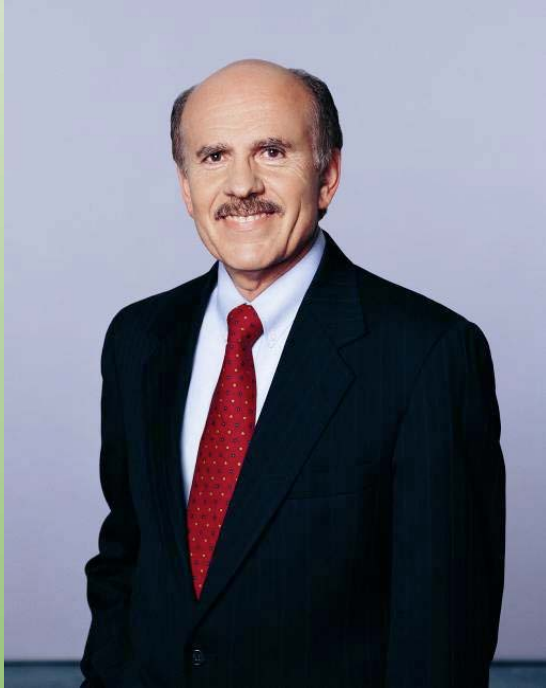
Lou Ignarro

Herbalife

Nutrition and Scientific Advisory Boards

***Science + Herbalife =
Best Nutrition Possible***

Louis Ignarro



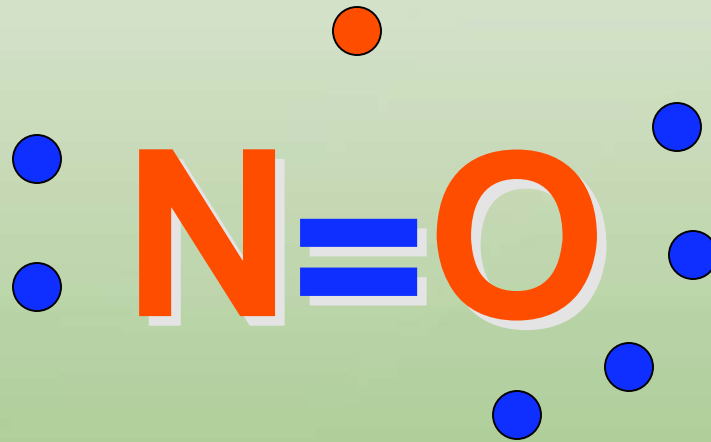
- **Ph.D., professor, a member of Herbalife's N.A.B.**
- **Nobel Prize in Physiology or Medicine in 1998 for discovery of nitric oxide and its range of benefits to the human body**
- **"2008 Distinguished Scientist" – American Heart Association**

My Passions

Research

Teaching

**(That's what you do as
Herbalife Independent Distributors)**



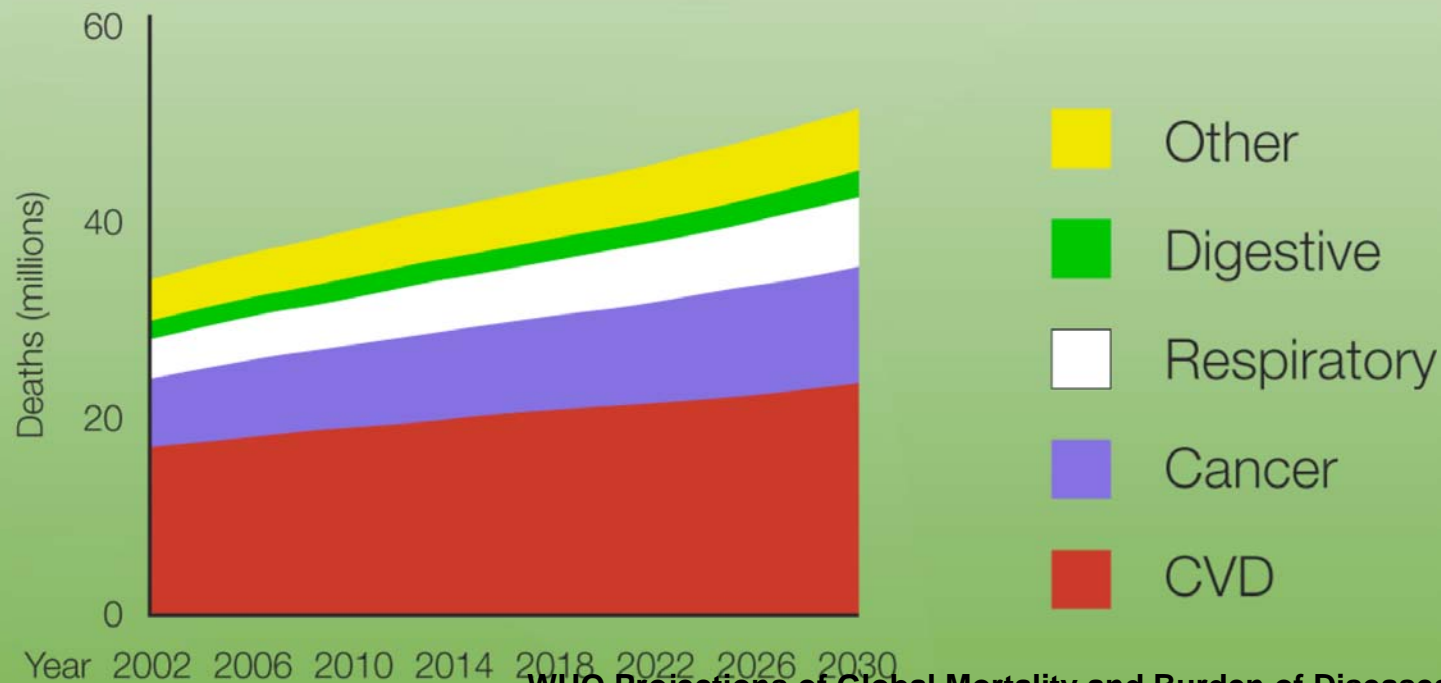
Nitric Oxide (NO) is the most widespread signaling molecule in the body

What Does NO Do?

- NO is a vasodilator and relaxes or widens the arteries
- NO improves blood flow to all organs including the heart, brains and muscles
- NO helps to maintain a normal blood pressure
- NO promotes good vascular circulation when combined with a healthy diet and exercise

**Cardiovascular Disease is the
Number 1 Killer of People**

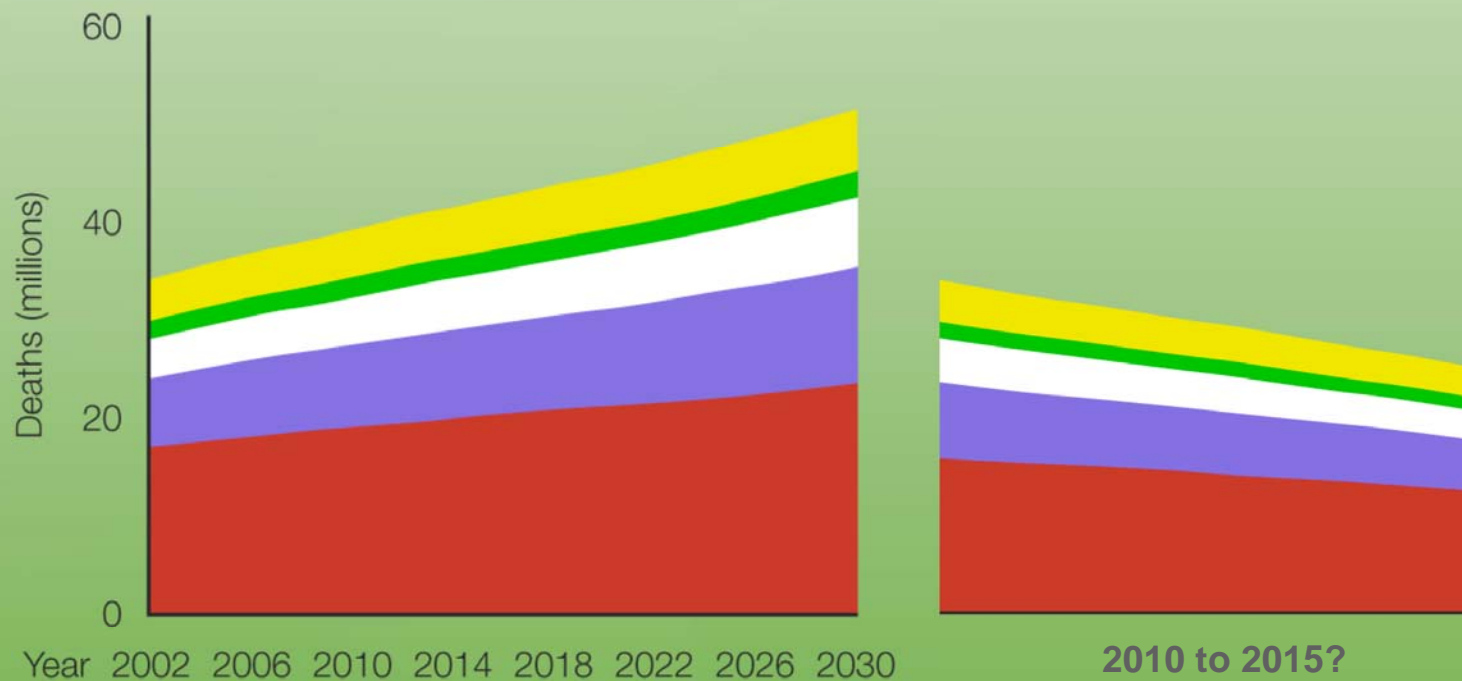
WHO projects CVD to remain the leading cause of death in 2030



WHO Projections of Global Mortality and Burden of Diseases 2002 to 2030

Our Vision

- Using advanced nutritional science we can change this trend.
- At Herbalife, we can change the world.

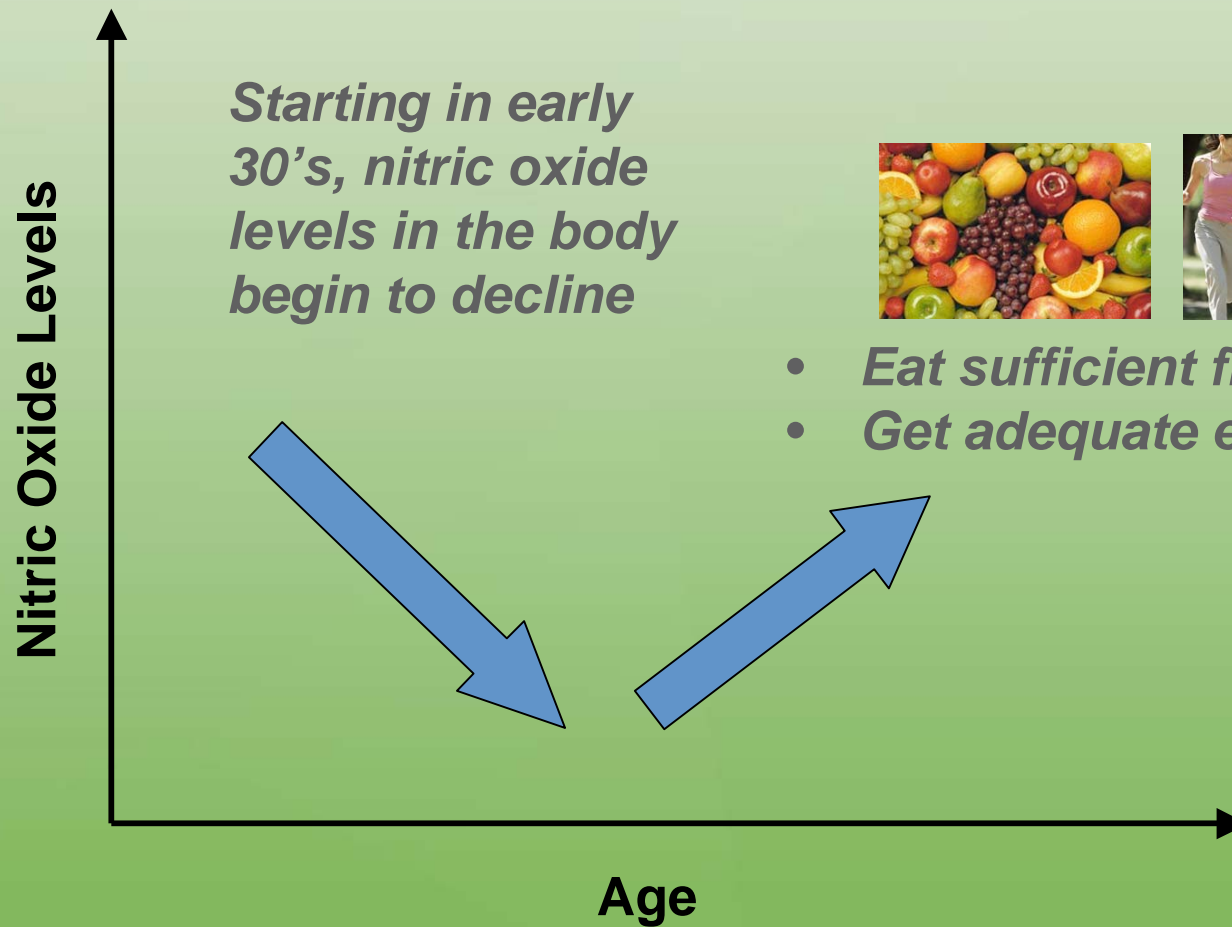


The Answer is Niteworks

The Goal is to Increase Your Nitric Oxide Production and Action

***How can Nitric Oxide Production
and Action be Increased?***

Increasing Nitric Oxide



- *Eat sufficient fruit & veg*
- *Get adequate exercise*

“Never Give Up”

Never Give Up

Never Give

Up

Becoming a Nobel Laureate

“Pride – applied myself as my parents taught me all those years ago”

“I didn’t get there overnight – and I’m still getting there”







Program for a Healthier Heart

- **Eat soy protein (25g) >** to help reduce cholesterol
- **Increase fibre intake >** e.g. eat more fruit & veg to flush out toxins
- **Drink water (2 litres a day) >** to help the body function properly
- **Eat good fats >** such as unsaturated fats, to also help reduce total cholesterol
- **Limit salt intake >** to help manage blood pressure
- **Exercise >** to keep the heart pumping with exercise but also relax to reduce stress
- **And of course, increase NO levels**



 **HERBALIFE.**

Niteworks.

Louis J. Ignarro

Endorsed by Dr. Lou Ignarro,
1998 Nobel Laureate in Medicine



Taking Nutrition to Heart™

Produces Nitric Oxide to Support Energy,
Vascular and Circulatory Health*

**Lemon
Flavor**

Dietary Supplement

NET WT 10.6 oz. (300 g)

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, cure, mitigate, treat, or prevent any disease.

Niteworks®

- **Contains L-Arginine – an essential amino acid known to promote blood circulation**
- **L-Arginine works with the body to increase nitric oxide production, to help support normal blood circulation**
- **When taken as part of a healthy diet, it may help to increase Nitric Oxide production**
- **High in vitamin C and E which are beneficial antioxidants known to help protect the cells against free radicals**

Nutrition and Wellness

- **At 64, I ran my 1st marathon (26.2 miles)**
- **Ran 13 marathons in the last 4 years**
- **At 66, I started road cycling**
- **Cycled over 10,000 miles each year**



“The finish line was just the beginning...”

“Herbalife inspires a change in lifestyle”



Herbalife Stands for Nutrition, Health and Wellness

 HERBALIFE
EXTRAVAGANZA
ATLANTA • GEORGIA • 2009

