

# Rafal Kuczynski

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Date of birth: 21<sup>st</sup> May 1982  
Nationality: Polish  
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## Profile

Open minded and skilful graphic designer with good business orientation and 8+ years of professional experience in web-design. Professional music composer specializing in environmental music and sound effects for websites, games and animations. Friendly personality, loves working with people. Has a great ability to release all the tensions within the team. Interested in music, usability, web design, new trends, human behaviours in social networks and the overall life in the NET.

## Education

2005 – 2007 **University of Szczecin, Poland**  
Faculty of Sociology  
Master of Science in Sociology, 2-years post-graduate full-time studies

2003 – 2005 **University of Szczecin, Poland**  
Faculty of Sociology  
Bachelor Degree in Sociology, 3-years full-time studies  
Specialization: *Human behaviours*

## Technical Skills

**Web Design** Adobe Photoshop (*expert*), Adobe Illustrator, Adobe Fireworks, Corel Paint Shop Pro  
**Photo Editing** Digital Film Tools 55mm, Adobe Lightroom, Adobe After Effects  
**Flash and animation** Swish 2.0 Max, Macromedia Flash  
**Web Development** Adobe Dreamwaver  
**Team Work** SVN, Trac, Basecamp  
**Music Composing** Fruity Loops + plugins, T-Racks Mastering Tools

## Major Achievements

2009 Co-operation with award winning Portuguese director Miguel Gaudencio, author of commercials for leading international companies (McDonalds, Coca-Cola, Mercedes-Benz) and cinema movies: Second Life (the biggest production budget in Portuguese cinema history), The Hole, Same Room Same Time. Created his personal blog and flash websites for his movies.

- 2008-2009      Graphic designer at [www.wayn.com](http://www.wayn.com) - one of the best promising web 2.0 start-ups in England. Designed new brand look and feel of the website which was impressive for many independent reviewers and warmly welcomed by the members, which reflected in significant traffic growth. Created new usability solutions and applied new clean and intuitive feeling.
- 2008            Participated in the role of musician in the multimedia project *Respiri (Breaths)* with Frances Coarena, an Italian contemporary artist. The *Respiri* was presented in a video-dance festival in Genoa, Italy, and in premiere in a contemporary art gallery in Piemonte, Italy.
- 2007            Title of Master of Science in Sociology at the University of Szczecin.
- 2004            Invited as an artist for the netARTeria exhibition – The Review of European Internet Art, organized by House of Polish-German Partnership in Katowice, Poland.
- 2003            1<sup>st</sup> prize in The Best Remix contest organized by Syntezatory.pl
- 2002            Released my debut music album *Battery Farm* in Requiem Records, followed by the second album *Tajemnice Ludzkiej Dloni* in 2003. Both were loved by the public audience and brought me lots of fans.

## Languages

- English – fluent
- Polish – native

## Working Experience

### January 2009 – Today

- Company**            **Hamera Finance Team**
- Project**             Dobre Knajpki – restaurants guide and reviews (*under development*)
- Technologies**     Adobe Photoshop, Adobe Illustrator
- Position**            **Visual and UX Manager (contract)**
- Projects**
  - *complete design of the website based on the client requirements,*
  - *helping the client to define user experience and user flows,*
  - *managing development team (2 people).*

### December 2008 – Today

- Company**            **Miguel Gaudencio**
- Award winning Portuguese director, author of commercials for leading international companies (McDonalds, Coca-Cola, Mercedes-Benz) and cinema movies: *Second Life* (the biggest production budget in Portuguese cinema history), *The Hole*, *Same Room Same Time*.
- Technologies**     Adobe Photoshop, Adobe Illustrator, Swish 2.0 Max
- Position**            **Graphic Designer (contract)**
- Projects**
  - *personal website: [www.miguelgaudencio.com](http://www.miguelgaudencio.com),*
  - *movie websites: *Second Life* ([secondlife.miguelgaudencio.com](http://secondlife.miguelgaudencio.com)), *The Hole* ([thehole.miguelgaudencio.com](http://thehole.miguelgaudencio.com)), *Same Room Same Time*,*
  - *movie posters,*
  - *photo editing.*

## April 2007 – May 2009

<b>Company</b>	<b>Where Are You Now? Ltd, United Kingdom / Poland</b> WAYN.COM - lifestyle and travel social network
<b>Technologies</b>	Adobe Photoshop, Adobe Illustrator, Macromedia Flash, Adobe Dreamwaver, HTML, SVN, Trac, Basecamp
<b>Position</b>	<b>Graphic Designer</b>
<b>Duration</b>	2 years and 2 months
<b>Tasks</b>	<ul style="list-style-type: none"><li>▪ <i>part of 7 people team,</i></li><li>▪ <i>designing layouts for new functionalities or improving existing ones,</i></li><li>▪ <i>creating advertisement banners (internal offers and website ads),</i></li><li>▪ <i>designing member profile and trip profile skins,</i></li><li>▪ <i>mediapack and other company document templates,</i></li><li>▪ <i>maintaining company styleguide,</i></li><li>▪ <i>preparing monthly newsletter.</i></li></ul>
<b>Achievements</b>	<ul style="list-style-type: none"><li>▪ <i>redesigned the website interface - warm welcomed by the members and the industry, which reflected in significant traffic growth,</i></li><li>▪ <i>prepared very successful marketing campaign (competition page, member profile skin and banners) for The Darjeeling Limited movie.</i></li></ul>

## February 2006 – March 2007

<b>Company</b>	<b>Corraya</b> Company offering webdesign services, CMS customization, e-shops, e-marketing
<b>Technologies</b>	Adobe Photoshop
<b>Position</b>	<b>Graphic Designer (freelance)</b>
<b>Tasks</b>	<ul style="list-style-type: none"><li>▫ <i>designed couple of websites for different clients</i></li></ul>

## December 2005 – Today

<b>Company</b>	<b>e-Lady</b>
<b>Project</b>	e-lady.pl – one of the biggest and most respectable in Poland e-shop with lingerie
<b>Technologies</b>	Adobe Photoshop, Swish 2.0 Max
<b>Position</b>	<b>Graphic Designer (freelance)</b>
<b>Duration</b>	3+ years
<b>Tasks</b>	<ul style="list-style-type: none"><li>▫ <i>banner designs,</i></li><li>▫ <i>sub-websites for marketing campaigns,</i></li><li>▫ <i>photo editing and retouch.</i></li></ul>
<b>Achievements</b>	<ul style="list-style-type: none"><li>▪ <i>I maintained the relationship for more than 3 years and was named the best graphic designer within the company.</i></li></ul>

## Major Freelance Experience

- 2009      **Moto Kredyt** – cars leasing and loans selling agency  
*Complete design of the website based on old version content (layout attached to portfolio).*
- 2008      **FordTaxi** – taxi services  
*Complete design of the website based on the client requirements (layout attached to portfolio).*
- 2008      **Bar Pierozek** – restaurant  
*Flash design of the website based on the client requirements (layout attached to portfolio).*
- 2006      **Szczeciński Park Naukowo Technologiczny** - an organization supporting innovative projects and transfer of the knowledge between universities and business.  
*Designs for e-learning platform*
- 2006      **SzafaMalucha** – baby clothes and accessories e-shop  
*Logo design*
- 2006      **Mole Resourcing Ltd** – website connecting job seekers directly to employees, who can advise and refer their job applications to the in-house recruitment process  
*Complete design of the website based on the client requirements.*

## Major Music Freelance Experience

- 2007 - now      **Soundimage** – stock e-market offering high quality production music tracks, flash loops and sound effects recorded by professional multimedia music composers and producers.  
[www.soundimage.eu](http://www.soundimage.eu)  
Successfully selling my own compositions
- 2006      **Faraway Studios** – independent Czech game producer.  
[www.farawaystudios.com](http://www.farawaystudios.com)  
Composed soundtrack for the game *Until I'm Gone*
- 2006      **Contemporary Electronic Soundscapes**  
Participated in the role of music composer. The idea of the project is to compare how musicians of various inspirations, sensibility, imagination and sets of instruments would face the challenge of a single subject. Each following edition of the project will be devoted to a different subject.
- 2006      **HereAndThere** - documentary film by Michal Dawidowicz  
Composed the soundtrack.
- 2006      **Aviator** - short animated movie by Marek Golda  
Composed the soundtrack. The movie won first prize in a competition for animated cartoons organized by 4funTV.
- 2003      **Tajemnice Ludzkiej Dloni** - released my second music album in Requiem Records.
- 2002-2003      **Sleep Well, Musli, City Songs** – music projects and albums which I have participated in as a music composer.
- 2002      **Battery Farm** - released my debut music album in Requiem Records.

Wyrażam zgodę na przetwarzanie danych osobowych zawartych w mojej ofercie pracy dla potrzeb niezbędnych do realizacji procesu rekrutacji (zgodnie z Ustawą z dnia 29.08.97 o ochronie danych osobowych, Dz. U. Nr 133, poz 883)